

Your data, your rules.

About County

County is world's leading open source web & mobile analytics and marketing platform that is tracking 1B+unique identities on more than 14000 mobile applications. It provides insights about user actions and helps you to develop your product and serve them to your customers. County also was preferred to be used by more than 100 enterprise companies from several industries including telecom, finance & banking, healthcare, agency & media and gaming.

In addition to general analytics services, County addresses advanced security requirements, white labeling and on-premise deployment which has always been company's one of the key value propositions.

“ At County, we strive to liberate product analytics data for businesses worldwide. That's why we have created a product that has at its core an extensible, plugin based architecture so that all businesses, large or small, can tailor all aspects of their analytics and marketing efforts to meet their specifications.

Giving full visibility into the flow of data via open source SDKs, providing customers with the option to either deploy on-premise or use a private cloud deployment, and making it easier than ever for our clients to access raw analytics data at an individual level of detail, we continue working hard to assure our customers to have access of exceptional analytics and marketing capabilities. ”



Onur Alp Soner
CEO, County

Facts & figures about County

- Ability to setup **on-premise**
- Track your users **real-time**
- Track **individual users** and treat them accordingly
- End-to-end solutions for analytics
- **GDPR compliance**
- Available for mobile, web and IoT apps

100+
ENTERPRISE CUSTOMERS

50B
MONTHLY DATA POINTS

14,000+
APPS TRACKED

2,000+
COUNTLY SERVERS



In the top 10 list of best mobile analytics products



#3 in top Android push notifications SDKs



#7 in top Android analytics SDKs



High Performance Product
In the top 10 list of popular and highly-rated mobile analytics products



In the top 15 list of mobile analytics products



One of the best business intelligence tools

COUNTLY AT GLANCE

- Founded in 2013**
- Offices in New York City, United Kingdom, Istanbul**
- 20 employees**

Sectors

Health, Finance & Banking, Technology, Agency & Services, Gaming & Fun, Software

“ County is a great tool to get into customer behavior. Especially for Outbank app, this is essential, since our customer data is entirely stored on a device. With Countyly we can get insights on all that while maintaining complete data security & integrity for our customers. ”



Lisa Cali
Head of Product, Outbank

PRODUCT OVERVIEW

Industrial grade analytics and marketing

County Enterprise provides your business with a **360° view of your customer journey**. Saving you time and money since you'll always have the full-picture without leaving Countyly dashboard. Plus, no vendor lock-in; Your data, your rules.

Dashboards	User profiles	Advanced Segmentation	Retention
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Rich push notifications	Crashes & errors	Attribution	Flows
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Selected Customers



“ I love that we are able to track any type of data interactions and data points with Countyly. This allows our team to gain better insights throughout our product lines and products to improve the user experience for our Eventpedia.com suite of products. ”



Bryan Davis
VP of Operations, Avodigy

“ Firstly, I want to say they go above and beyond in customer service. Anytime I have an issue I am able to reach them quickly and swiftly. The mobile application for Countyly is well done as well, and especially for our company -- given our regulated industry we needed something like this. It's amazing how much features it has (everyday I'm learning new ones). Super happy with it! ”



Albert Tai
Co-Founder & CEO, Hypercare

“ Countyly has a great featureset which covers a huge portion of the mobile ecosystem on one dashboard. Their approach to the whole business is completely different than most competitors, giving endless control to the customers over their code and data is not something you can get easily on the market. ”



Balazs Almos
Founder, Planet of the Apps

“ We are using Countyly as an on premise solution and it really makes it easy to follow our apps and website performance. Support is fast and very friendly. We are really happy with the product. ”



Markus Schicker
CSIO, Stoeger